



SPONSORSHIP OPPORTUNITIES

Celebrating 250 years



FSL 250

1774 | 2024

Friends' School, established in 1774 by the Religious Society of Friends, is a thriving school of 1040 pupils, located in mature and extensive grounds in the heart of the City of Lisburn.



As we near our 250th anniversary in 2024, we're seeking backing for two key legacy projects: the Legacy Trail and a new Outdoor Performance Space, aiming for £250,000 in funding.

Central to our efforts are special events, serving as both tributes to our heritage and prime sponsorship opportunities for businesses aligning with Friends' School Lisburn. **These events support our legacy campaign whilst offering businesses exposure and networking potential.**

Our events bring together a wide range of attendees, fostering connections between current pupils, parents, Old Scholars and friends of the school while nurturing a strong sense of community.

With such a diverse audience and extensive network we can offer businesses remarkable marketing avenues. Through our local, national and global reach, partners can enhance their visibility while contributing to the educational experience of our pupils.

Dates for your diary

28.08.24 - 30.08.24

250 Mile Kendal Cycle

Principal, Stephen Moore, accompanied by parents and Old Scholars, will embark on a 250-mile cycling venture from Kendal to Lisburn, starting at the birthplace of the school's inaugural headmaster, John Gough.

06.09.24 & 07.09.24

The Big Launch Weekend

A weekend of fun and entertainment, including the opening of our legacy projects, sports fixtures, a chat show with some of our Old Scholars and a garden party on the school grounds. This event aims to bring together the Friends' School community, past and present.

09.12.24

The Christmas Market

A special evening of Christmas lights, market stalls, wonderful food and music. As well as drawing in parents of the 300 pupils who will perform in music groups, this event aims to attract up to 400 local people and offers prime logo and branding placement opportunities.

21.03.25

Gala Concert

An unforgettable evening of musical entertainment as our current pupils and Old Scholars come together to showcase their talents. With up to 2000 people in attendance, this event offers prime logo and branding placement opportunities.

14.06.25

Gala Dinner

To mark the end of our celebrations, we will be hosting a dinner for Old Scholars, parents, and friends of the school in the wonderful surroundings of Larchfield Estate. This exclusive event will provide an opportunity for networking and celebrating the school's rich history.

Friends' School Lisburn's Diverse Audience Demographic

FSL Community



8-Mile Radius

E-Newsletter



1500
Recipients

Friends for Life



700
Members

Our Digital Platforms



5,000
Views Per Month

Friends' School



1200
Pupils
(including Prep)

Old Scholars' Association



900
Registered Members

Social Media



8000
Followers Combined
(& 188k impressions)

Staff



150
Members

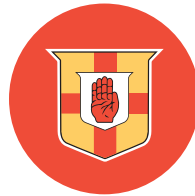


The Big Launch Weekend



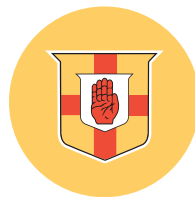
Green Sponsorship
£5,000

As a Green Sponsor, your company name and brand will receive recognition across all event materials, including signage, promotional materials and social media platforms. Your logo will be displayed, demonstrating your support during Friends' anniversary year.



Red Sponsorship
£3,000

As a Red Sponsor, you will receive recognition in our event program and on our website, reaching a broad audience of attendees and supporters. Your logo will be featured alongside other sponsors, showcasing your commitment to FSL250.



Yellow Sponsorship
£2,000

As a Yellow Sponsor, you will receive recognition in our event program, acknowledging your valuable contribution to the success of our Big Launch Weekend. Your logo will be displayed, demonstrating your dedication to FSL250.

Gala Dinner



Green Sponsorship
£7,500

As a Green Sponsor, your company name and brand will receive recognition across all event materials, including signage, promotional materials and social media platforms. Your logo will be displayed, demonstrating your support during Friends' anniversary year.



Red Sponsorship
£4,500

As a Red Sponsor, you will receive recognition in our event program and on our website, reaching a broad audience of attendees and supporters. Your logo will be featured alongside other sponsors, showcasing your commitment to Friends' anniversary year.



Yellow Sponsorship
£3,000

As a Yellow Sponsor, you will receive recognition in our event program, acknowledging your valuable contribution to the success of our Gala Dinner. Your logo will be displayed, demonstrating your support for FSL250.





Christmas Market - £5k Sponsorship

As a title sponsor, you will receive the Christmas Package, which includes entry, a selection of food and drinks and free entry to Santa's grotto. Your brand will enjoy recognition across all event materials, including signage, promotional materials and social media platforms.

Gala Concert - £5k Sponsorship

As a title sponsor, you will receive free entry and your brand will receive recognition across all event materials, including promotional materials, signage, and social media platforms.

Our goal is to raise £250,000 to fund two transformative legacy projects: the Legacy Trail and the Outdoor Performance Space. These projects will enhance the school grounds and provide spaces for pupils to relax, enjoy the outdoors, learn and showcase their talents.

Kendal Cycle - £5k Sponsorship

As a title sponsor, your brand will enjoy recognition throughout all event materials across social media platforms. Additionally, your brand will feature on the custom-designed cycling jerseys exclusively crafted for FSL250 participants.

Kendal Cycle - £1k Sponsorship

For a £1k sponsorship, become a shirt sponsor on our commemorative cycle jersey.





To discuss sponsorship opportunities further
or to customise a sponsorship package

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SCAN

